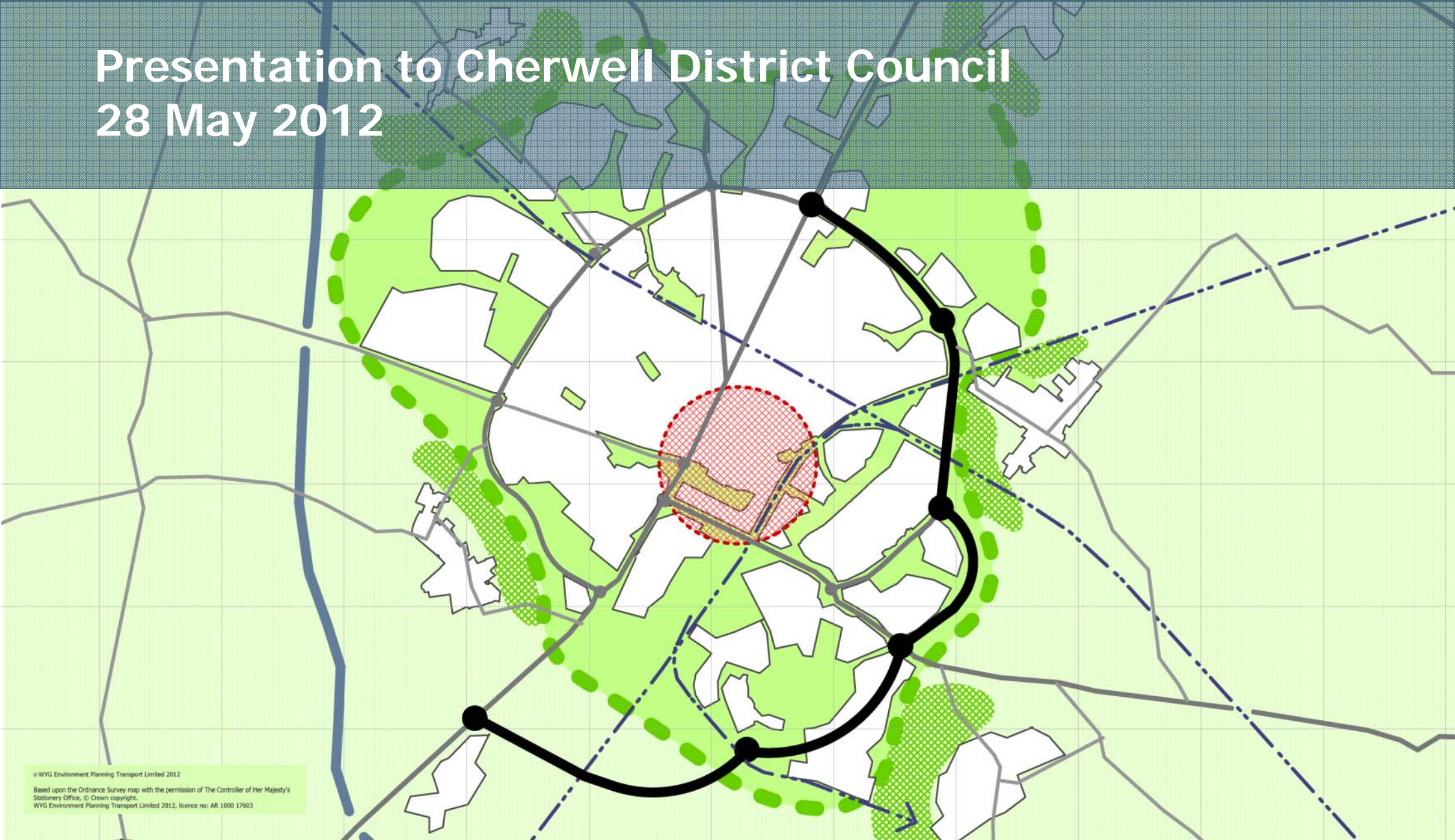
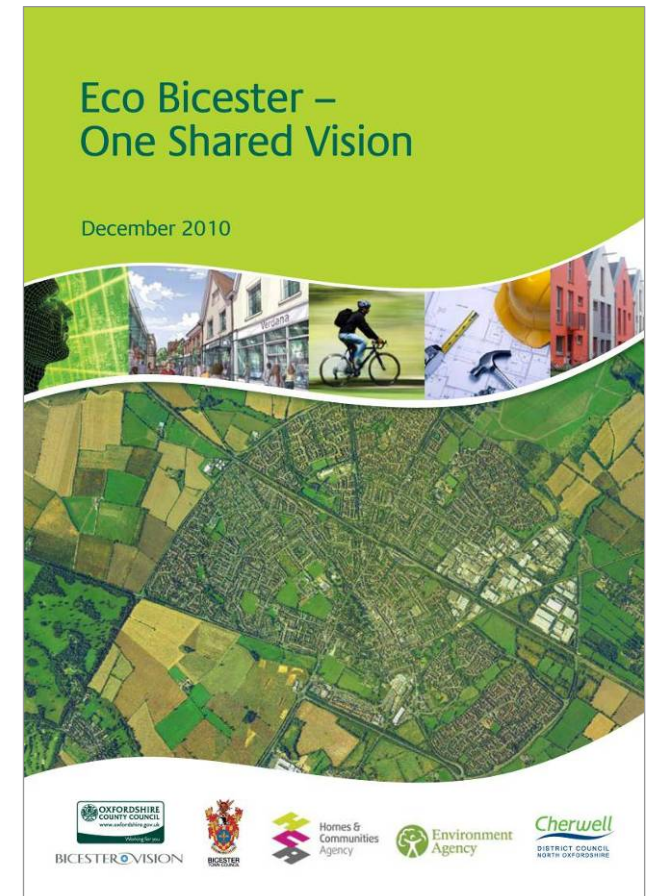


Presentation to Cherwell District Council 28 May 2012

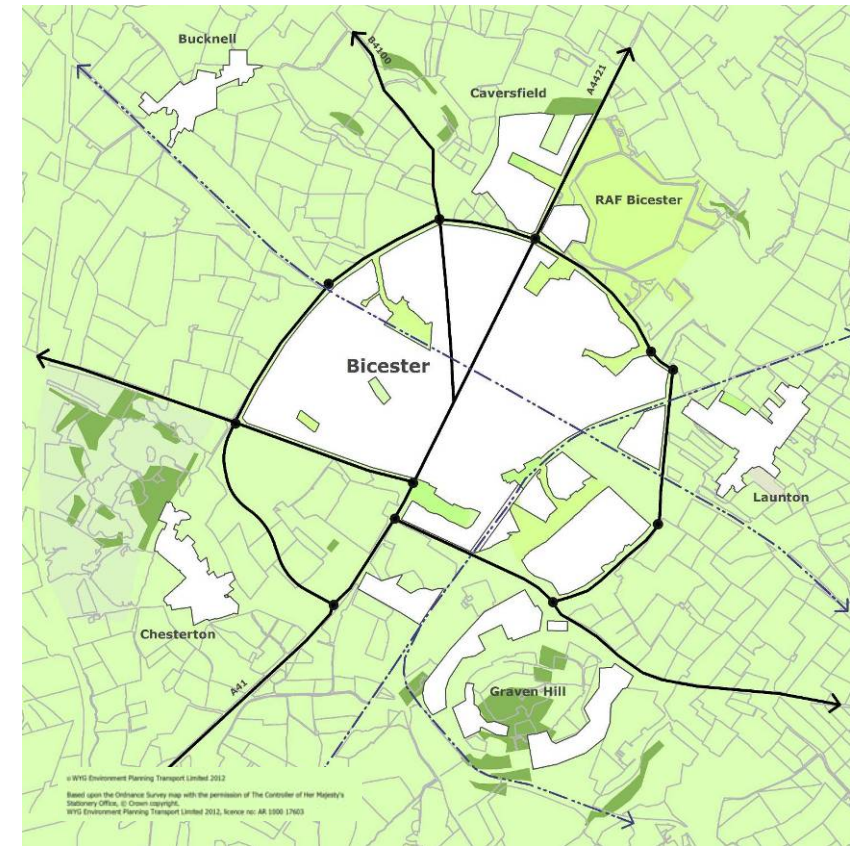


- Background
- Proposals
- Strategic objectives
- Concept masterplan
- Masterplan framework
 - Employment
 - Residential
 - Access & movement
 - Open space
 - Town Centre
- Actions and initiatives
- Outputs
- Delivery and timescale



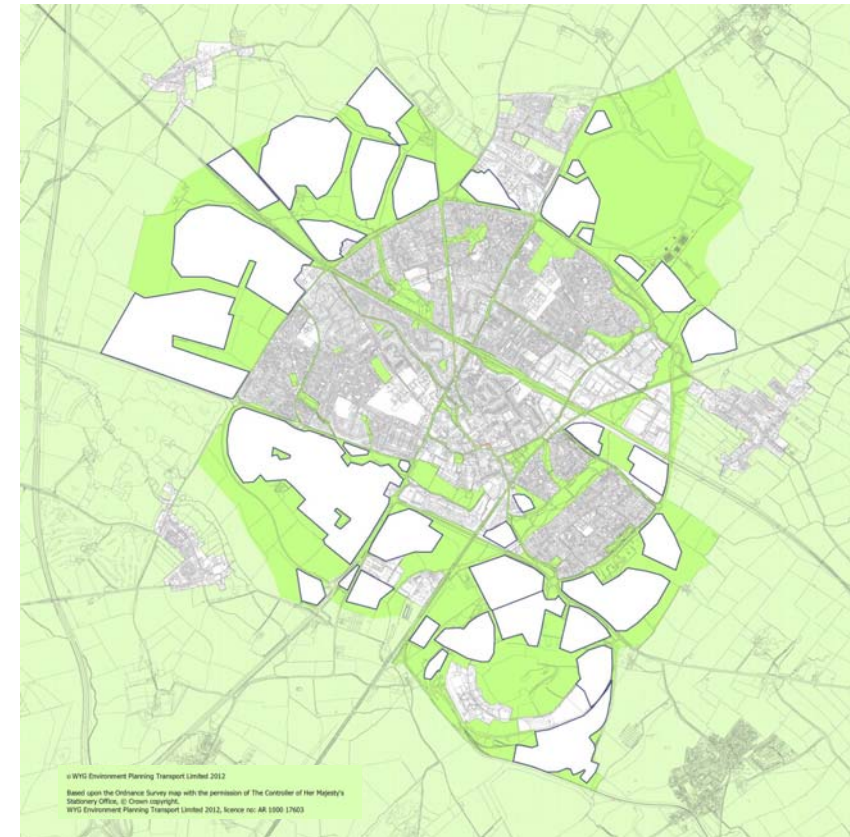
Background:

- Commissioned in November 2011 to
 - Redefine the long term role of the town;
 - identify the functions to support the new role;
 - Integrate the committed and planned schemes into the new vision; and,
 - Plan and connect the functions together in a sustainable way; and,
- Engaged with key local stakeholders
- Presented a concept masterplan in January 2012;
- Reviewed the potential scale of the town;
- Identified the key projects; and,
- The broad range of actions needed to deliver the masterplan.



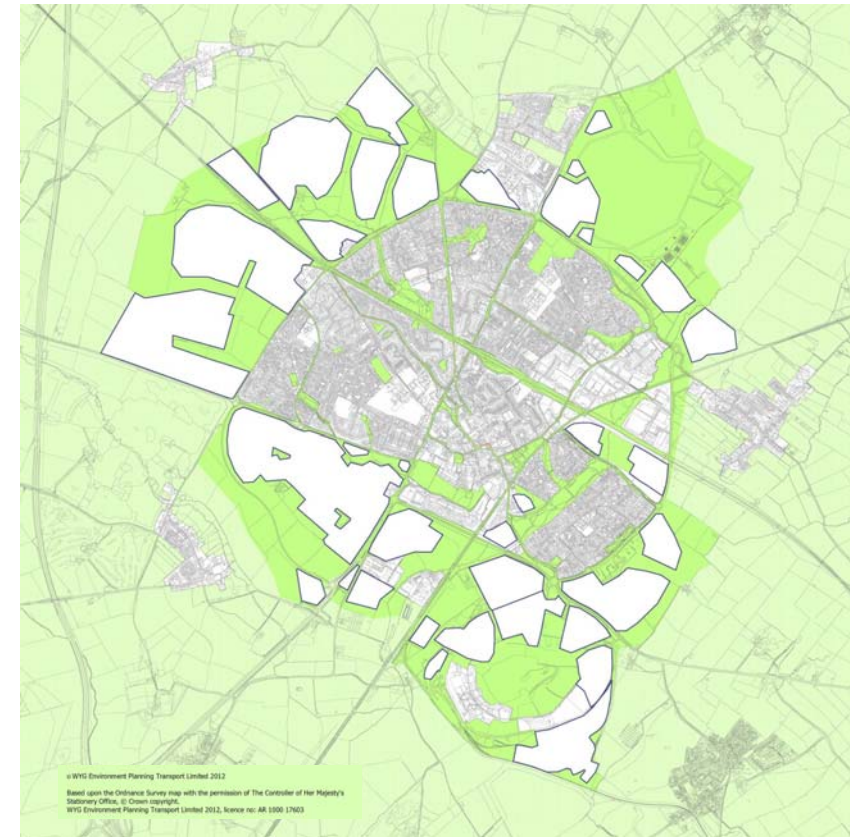
Proposals:

- Identified strategic objectives for the future town;
- Prepared a framework masterplan of the opportunities;
- Established the type and location of new developments;
- Identified the amount of new development, jobs and homes;
- The actions needed to deliver the masterplan; and,
- Completed the movement strategy.



Strategic Objectives:

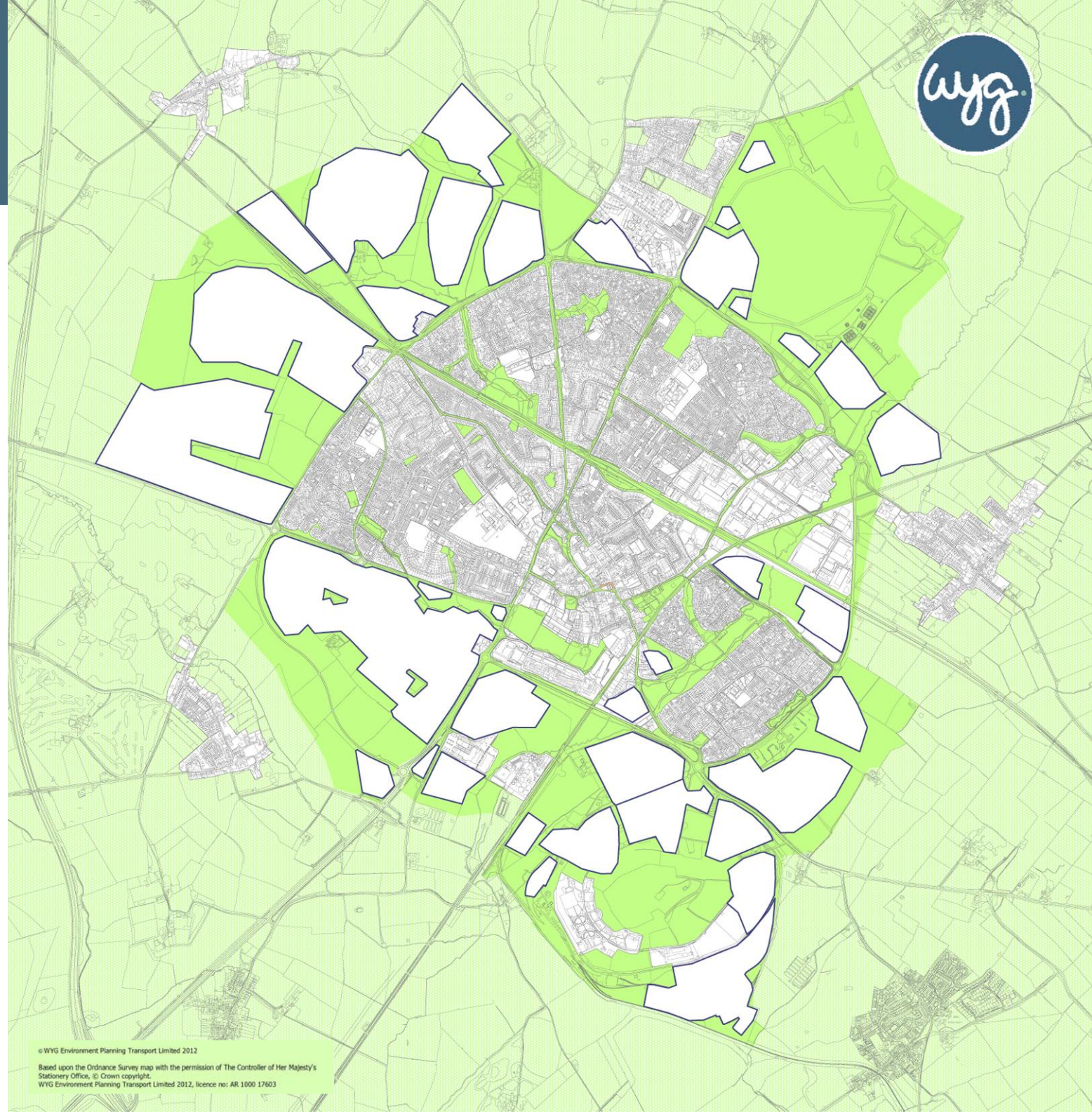
- Deliver sustainable growth for the area through new job opportunities and a growing population;
- A desirable employment location that supports local distinctiveness and economic growth;
- A sustainable community with a comprehensive range of social, health, sports and community functions;
- A vibrant and attractive town centre with a full range of retail, community and leisure facilities;
- Deliver an exemplar eco-town in NW Bicester, building upon Eco Bicester – One Shared Vision;
- A safe and caring community set within attractive landscaped spaces;
- Business and community networks to promote the town and the eco development principles; and
- A continuing destination for international visitors to Bicester Village and other destinations in the area.



Bicester Masterplan

Growth Areas:

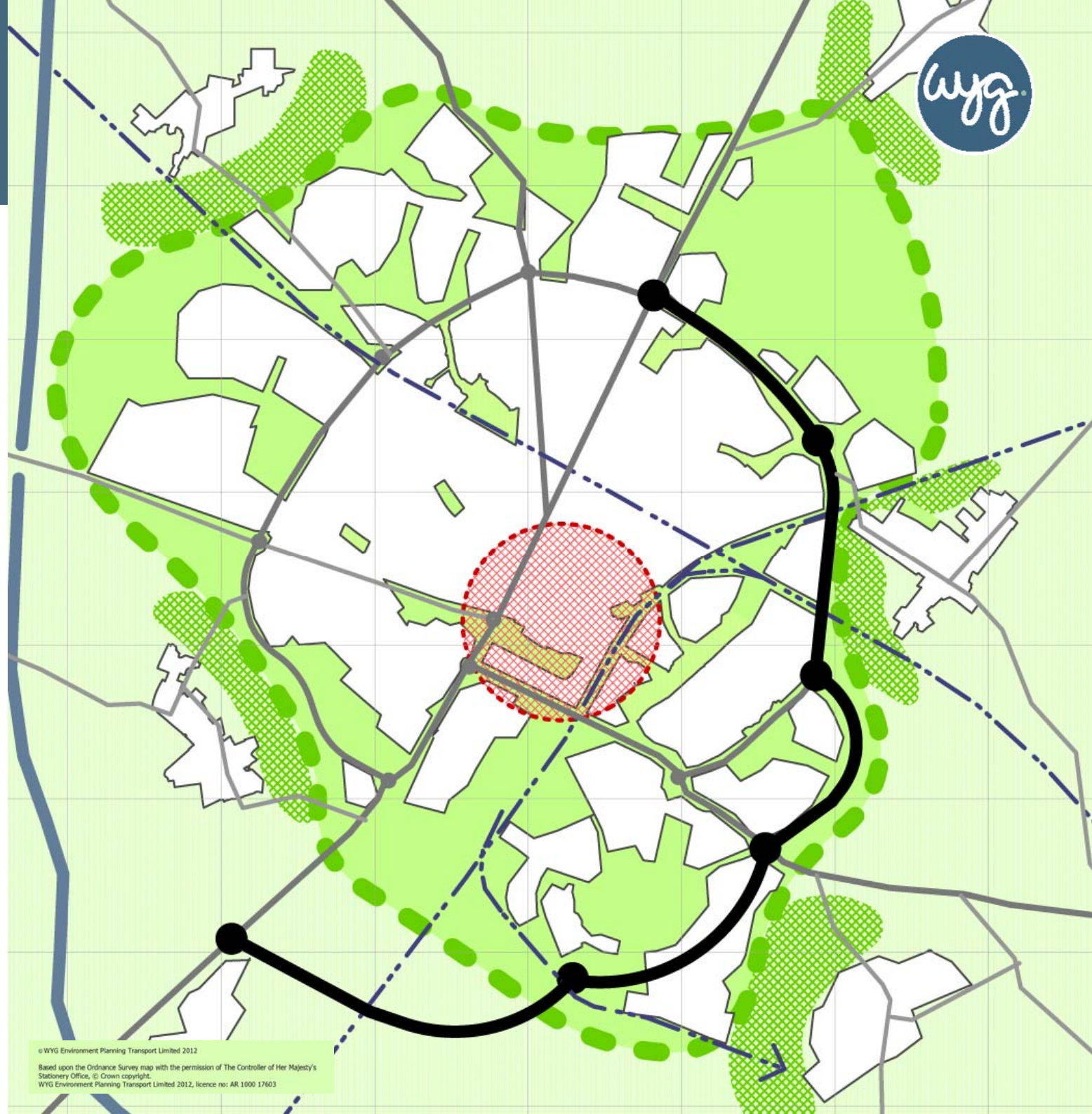
- A comprehensive range of employment opportunities;
- Housing sites to deliver the Local Plan requirements up to 2031 and on towards to 2040;
- A network of open spaces;



Bicester Masterplan

Key initiatives:

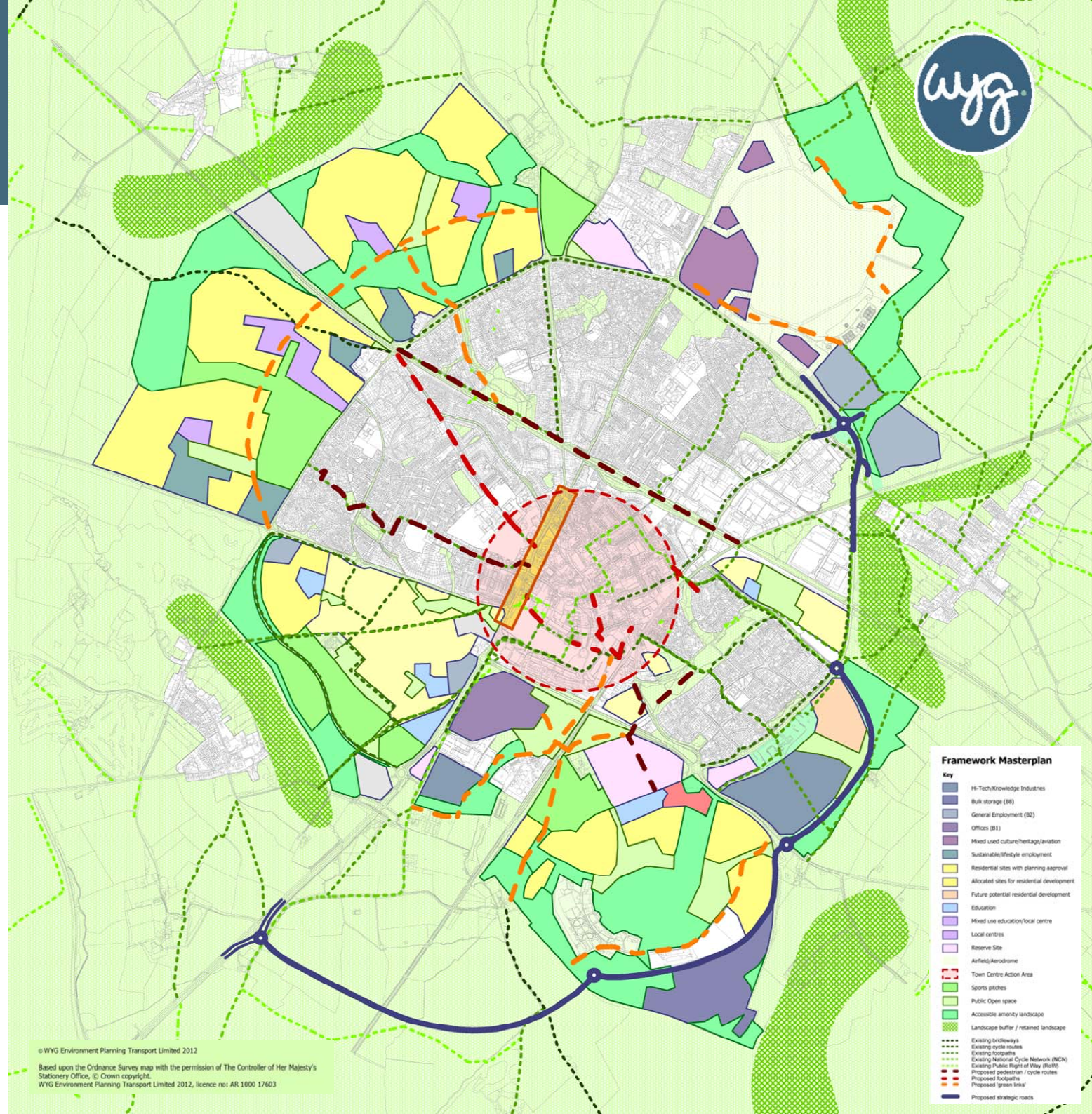
- Define the growth of the town and the separation from the villages;
- Establish a strategic transport and movement network; and,
- Deliver a town centre action area.



Bicester Masterplan

Framework :

- Employment
- Residential
- Access & movement
- Open space
- Town centre



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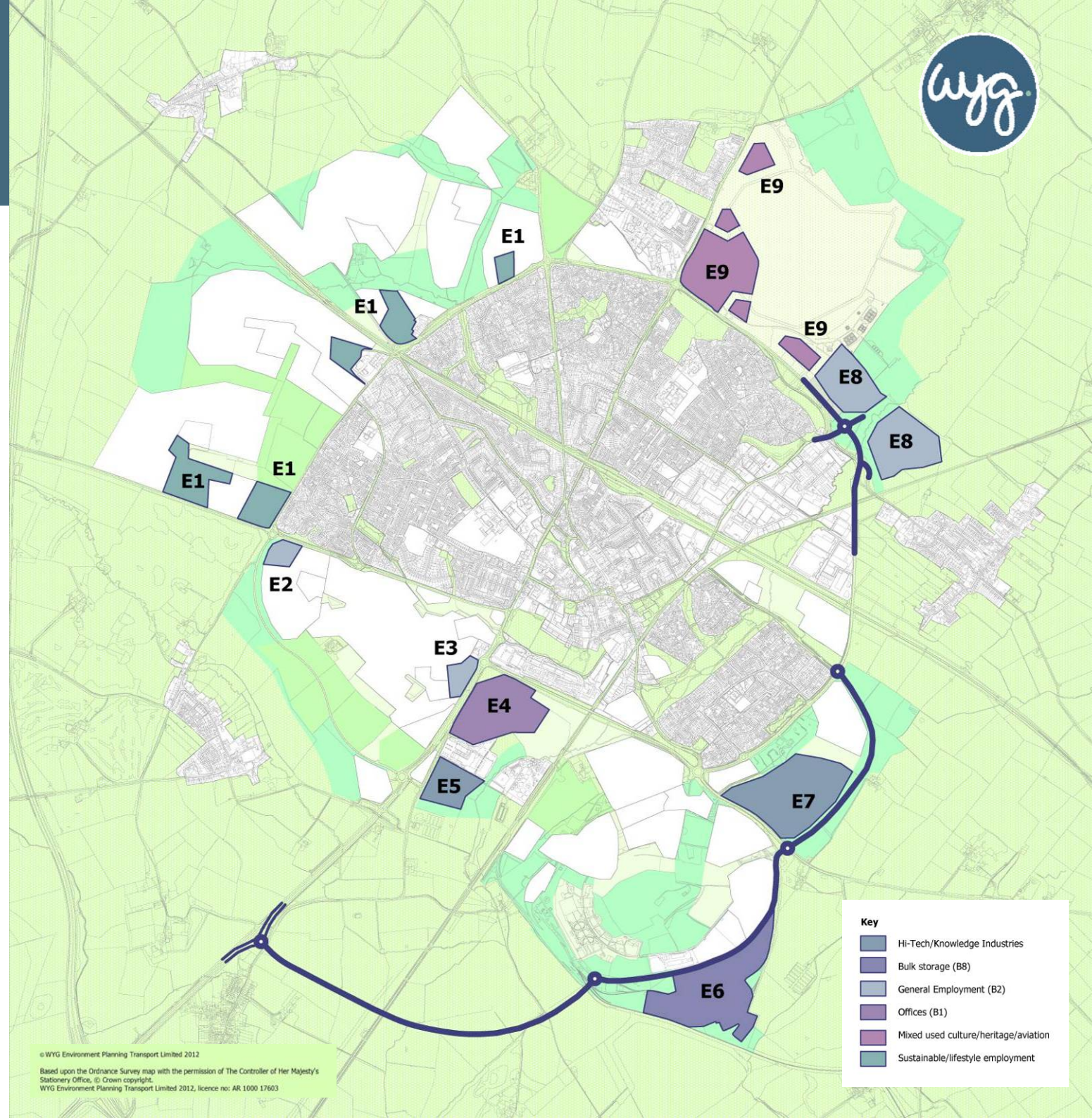
Based upon the Ordnance Survey map with the permission of The Controller of Her Majesty's Stationery Office, © Crown copyright.
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Bicester Masterplan



Employment:

- Sustainable lifestyle employment;
 - General industrial development;
 - Office development;
 - Hi-tech knowledge industries;
 - Logistics and distribution; and
 - Mixed use employment.
-
- Plus future expansion in retailing, health and education.

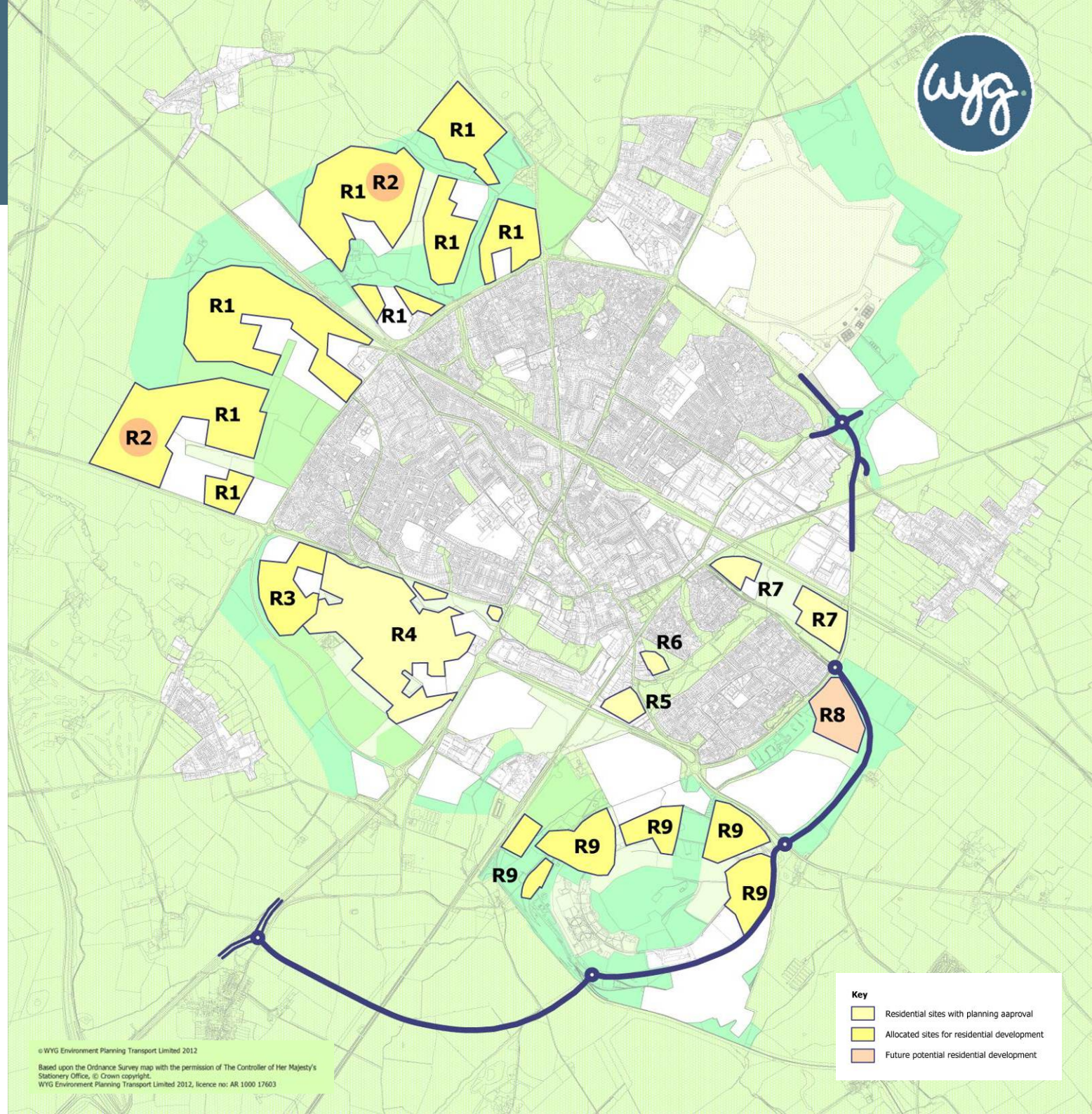


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Residential:

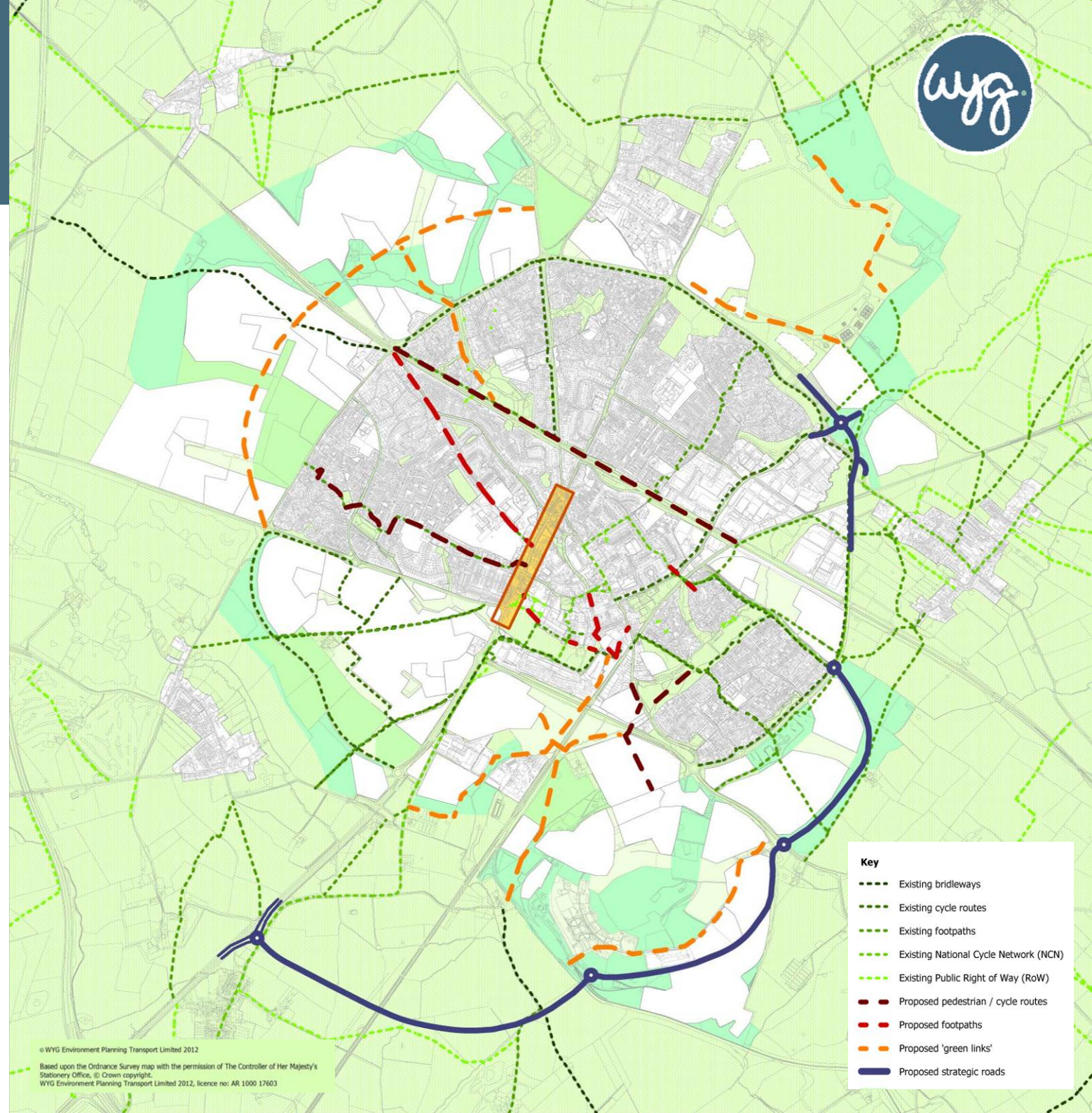
- Land with planning consent;
- Land allocated for residential development; and,
- Sites that have the potential for future residential development.



Bicester Masterplan

Access & movement:

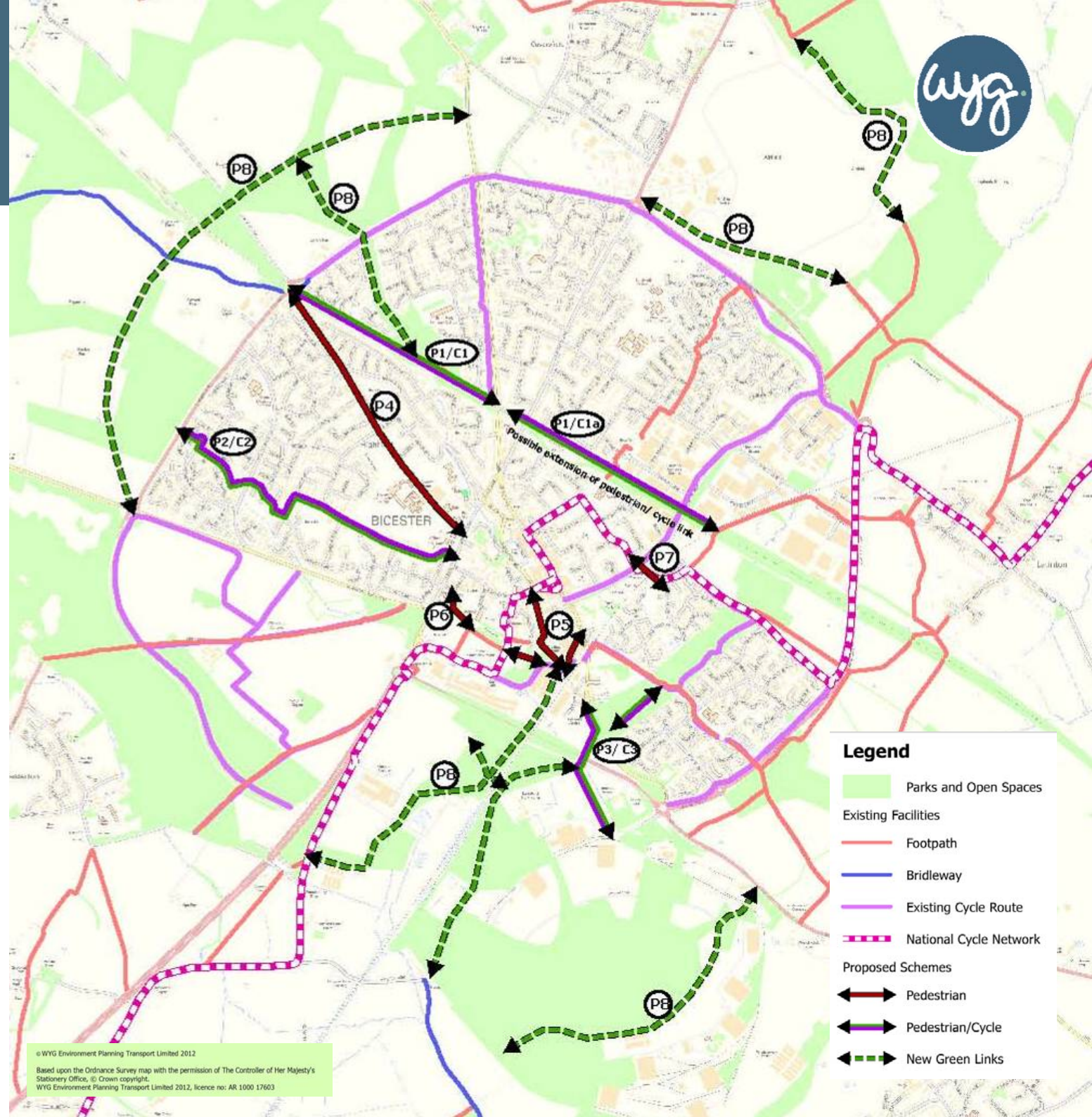
- Pedestrian and cycle connections;
- Public transport;
- North-south strategic road network; and
- Road network improvements.



Bicester Masterplan

Pedestrian and cycle access:

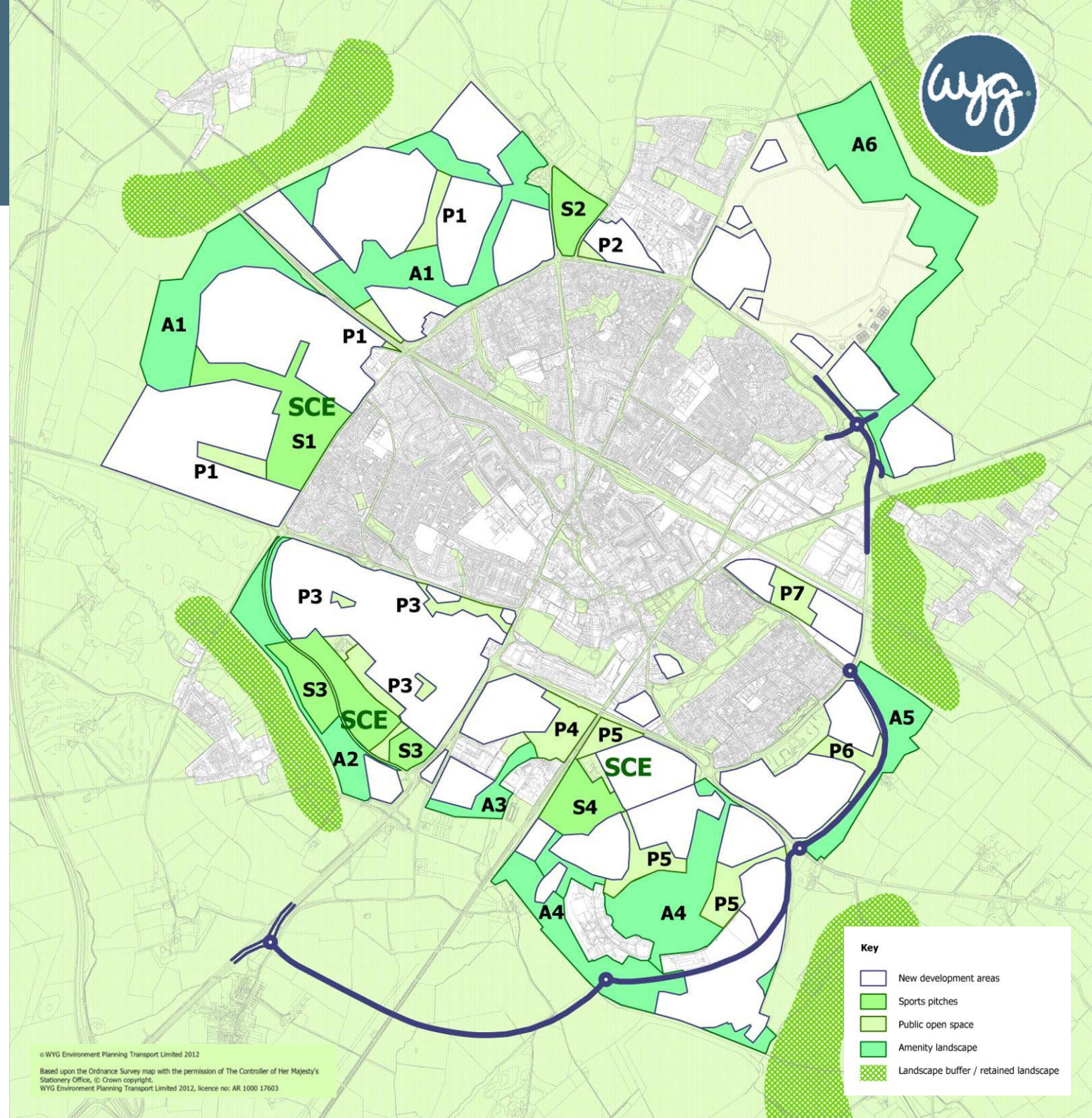
- Pedestrian and cycle connections;
- Public transport;
- North-south strategic road network; and
- Road network improvements.



Bicester Masterplan

Green Infrastructure:

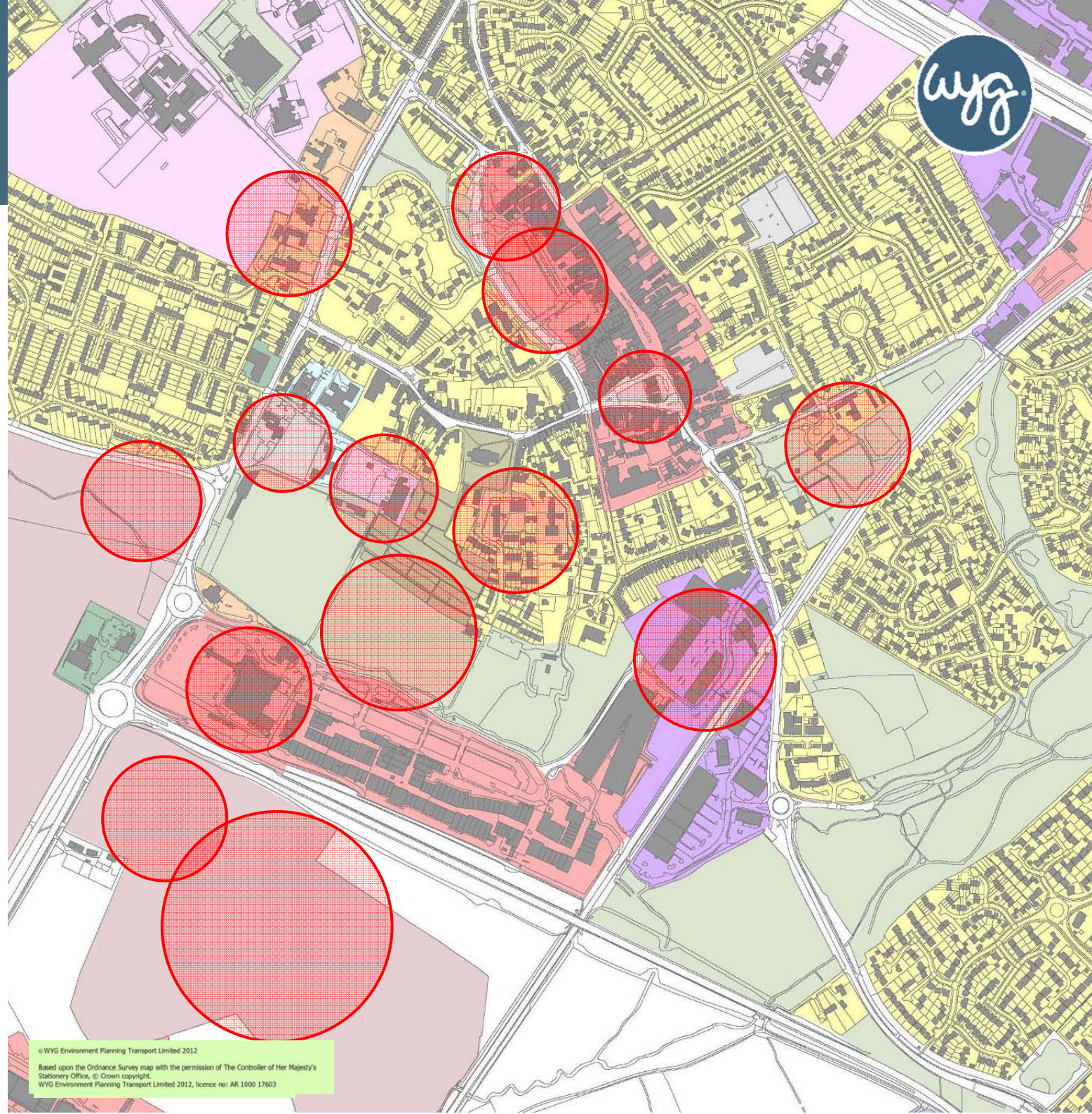
- Sports pitches and a potential sporting centre of excellence;
- Public open space;
- Accessible amenity landscape areas; and,
- Burial ground in NW Bicester
- Strategic landscape separation areas.



Bicester Masterplan

Town Centre :

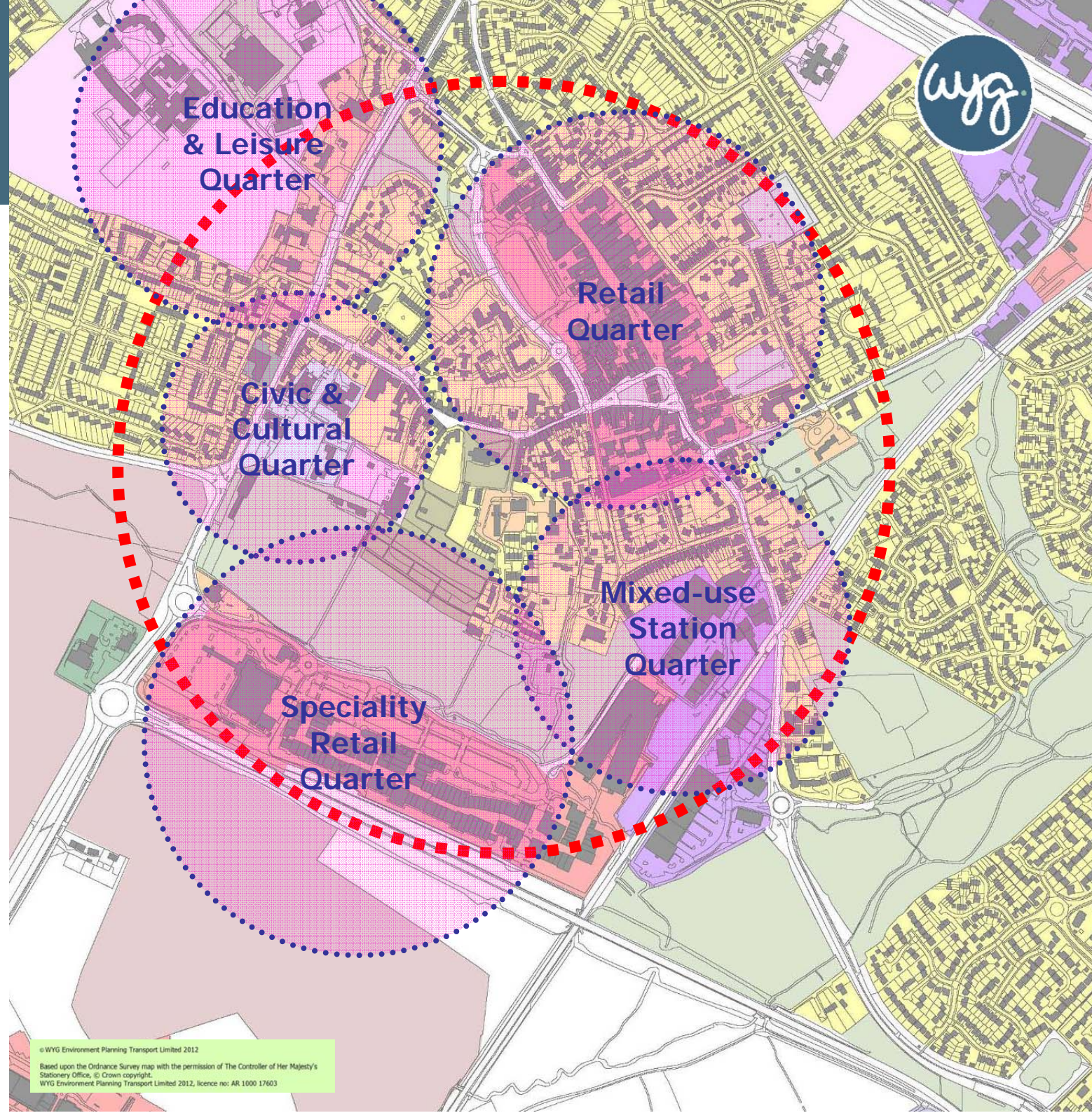
- The separate projects indicated in circles all impact on the town centre
- A Town Centre Action Area is required to guide the long term development of the area



Bicester Masterplan

Town Centre :

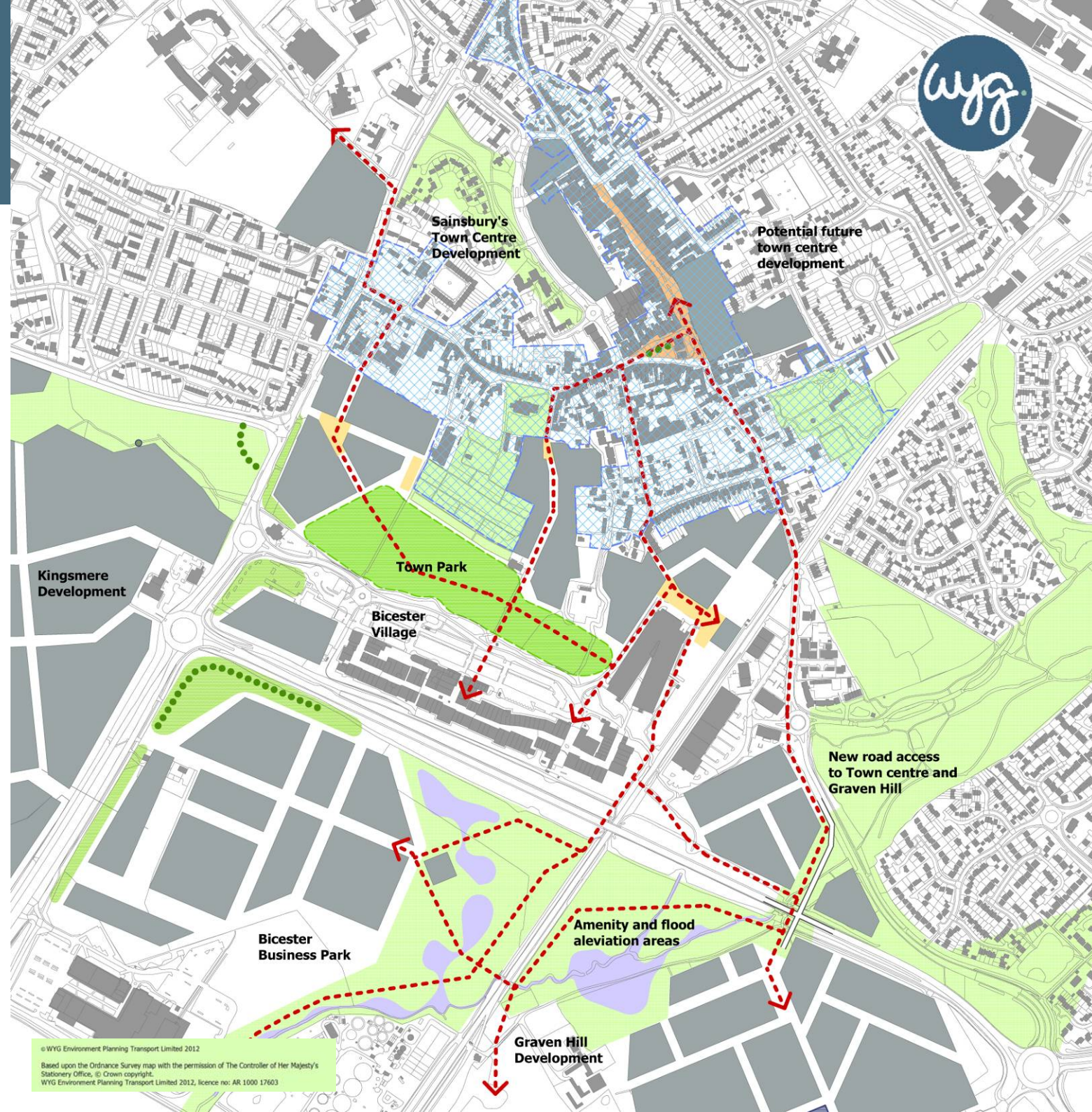
- Expand the potential of the town centre
- Establish distinct quarters that work together to deliver the expanded town centre facilities



Bicester Masterplan

Town Centre:

- Building blocks where change can take place
- Establish an urban structure to complement the conservation area
- Linkages and connections to join the activities together



Bicester Masterplan

Town Centre :

- Speciality shopping with local identity
- Destination of choice for surrounding area
- A full range of retail, health, community and professional services
- Arts, cultural and leisure facilities
- Regular markets and festivals
- An attractive environment with a strong sense of place
- A destination for visitors and tourists
- Sustainable public transport network with a comprehensive pedestrian and cycle network.



Bicester Masterplan

Town Centre :

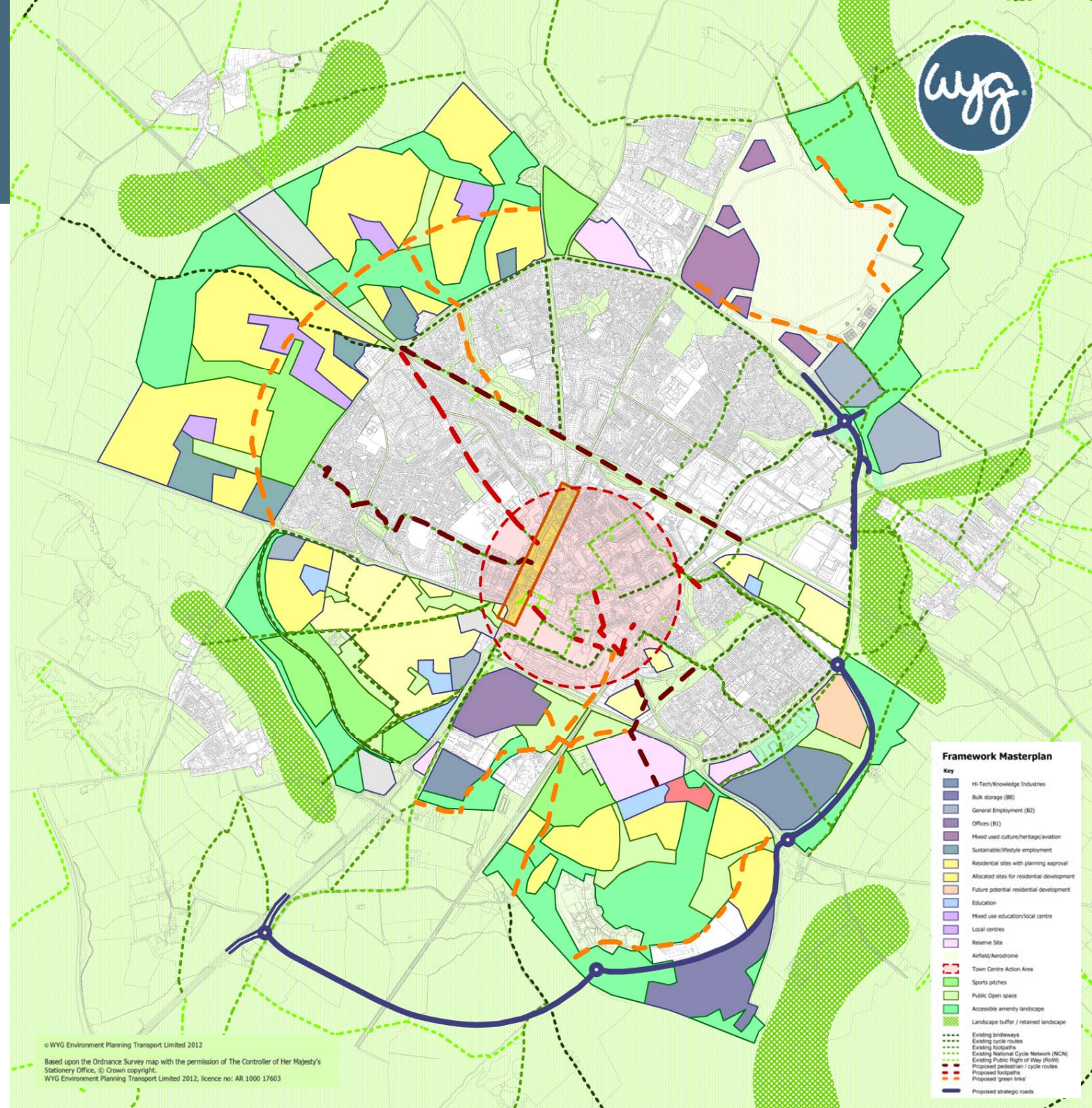
- New streets
- Attractive buildings
- Memorable places
- A new Town Park
- A destination for visitors
- Connected to new employment areas and neighbourhoods



Bicester Masterplan

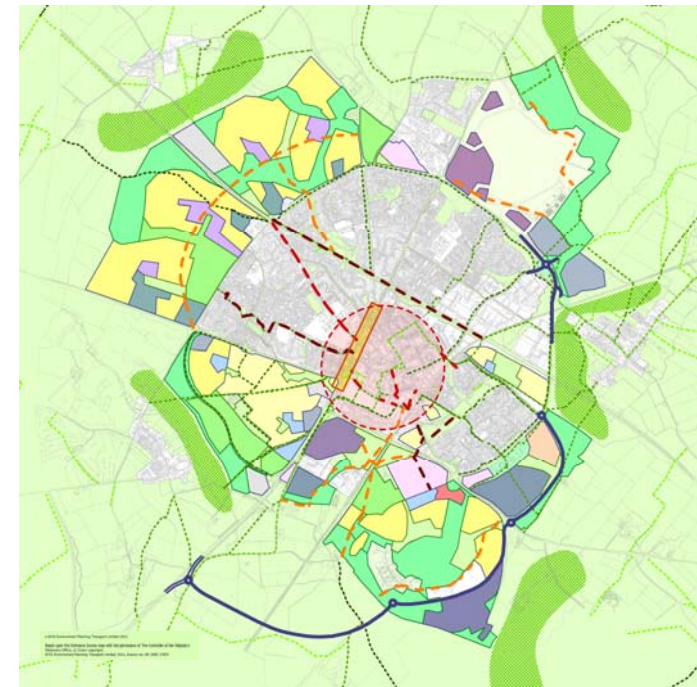
Delivery:

- Identifying the key actions and initiatives to deliver this plan
- Quantifying the outputs
- Recommending the mechanisms and organisations required to manage the process



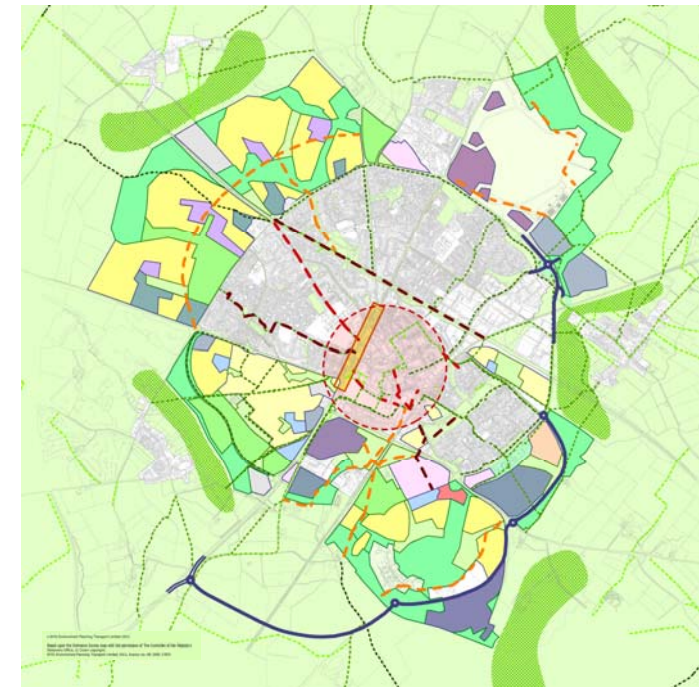
Actions and initiatives:

- An expanding economy;
- Community first;
- Transport movement and access;
- Environmental sustainability; and,
- A place to live.



Outputs:

- Between 15,000 to 20,000 new jobs on land allocated for business, manufacturing, industrial and research employment;
- Increased town centre activity and new jobs;
- A total of 10,300 new homes;
 - 6,579 new homes up to 2031
 - and a further 3,581 by 2040;
- 440 ha of land allocated for green infrastructure including 90 ha for sports pitches, 70 ha for open space and 280 ha for amenity areas;
- Land identified as strategic landscape separation between Bicester and villages; and,
- Improved transport network

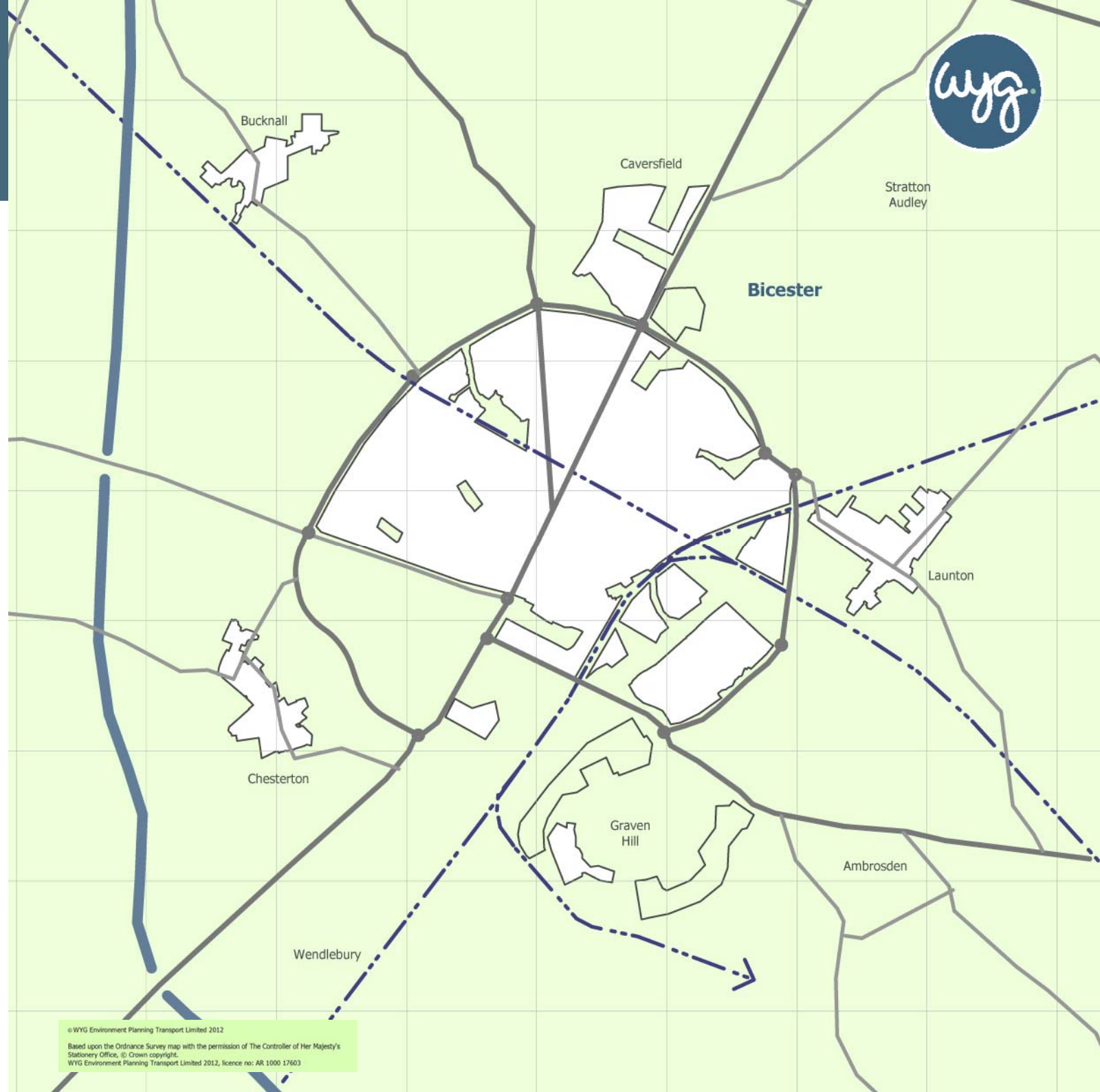


Bicester Masterplan



Phasing:

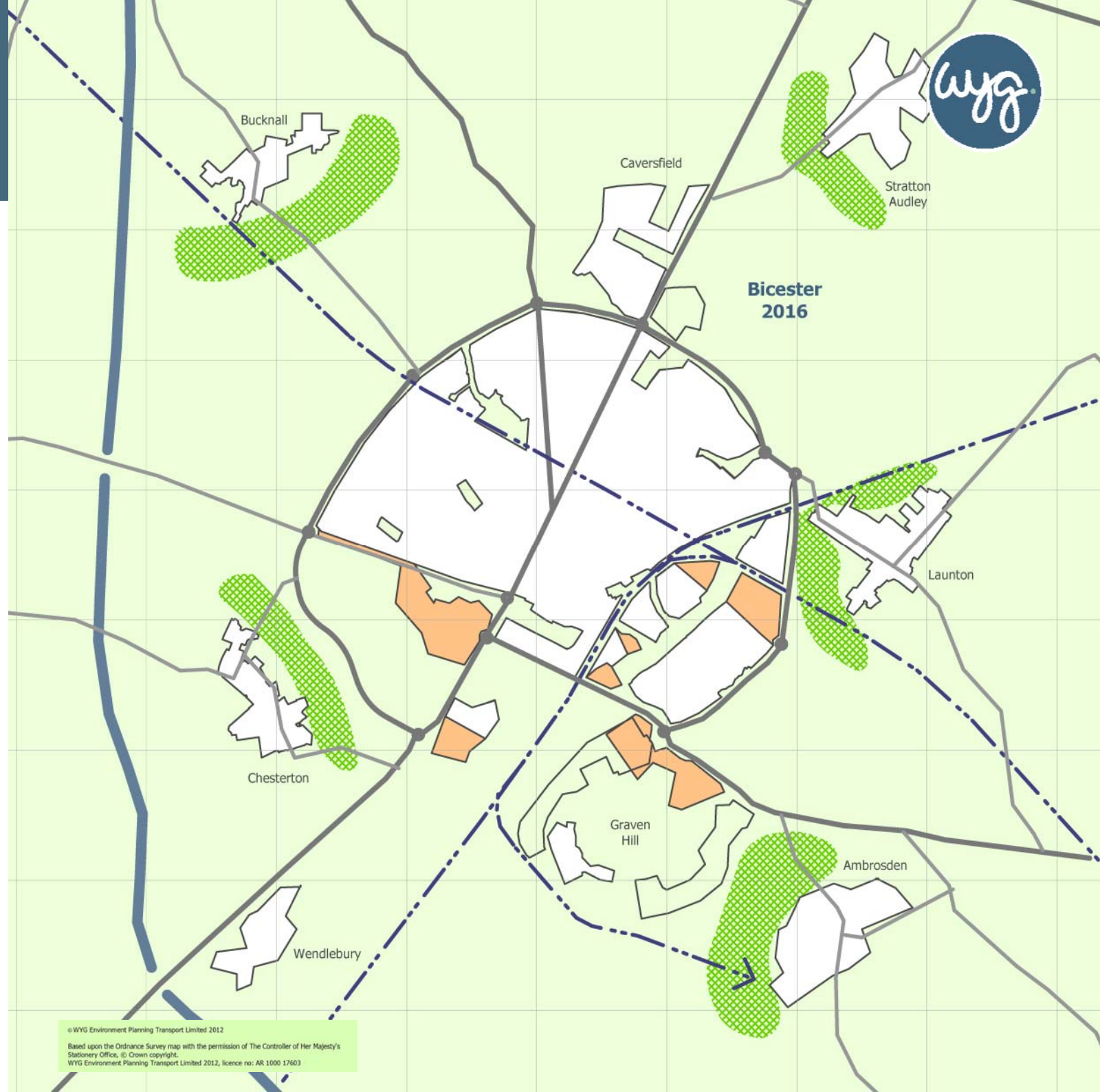
- 2016
- 2021
- 2026
- 2031
- 2036
- 2041



Bicester Masterplan

Phasing:

- 2016
- 2021
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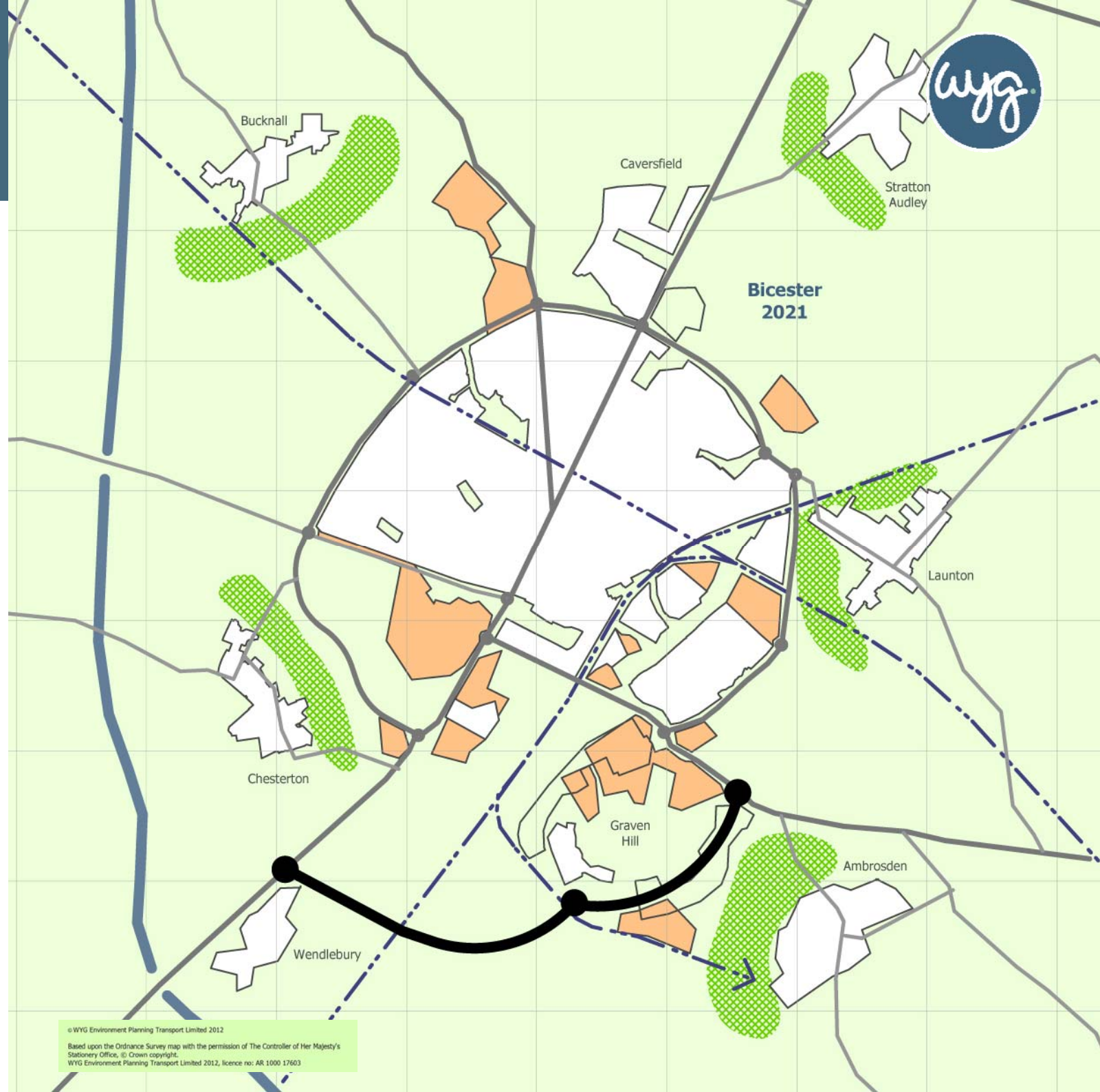


Bicester Masterplan



Phasing:

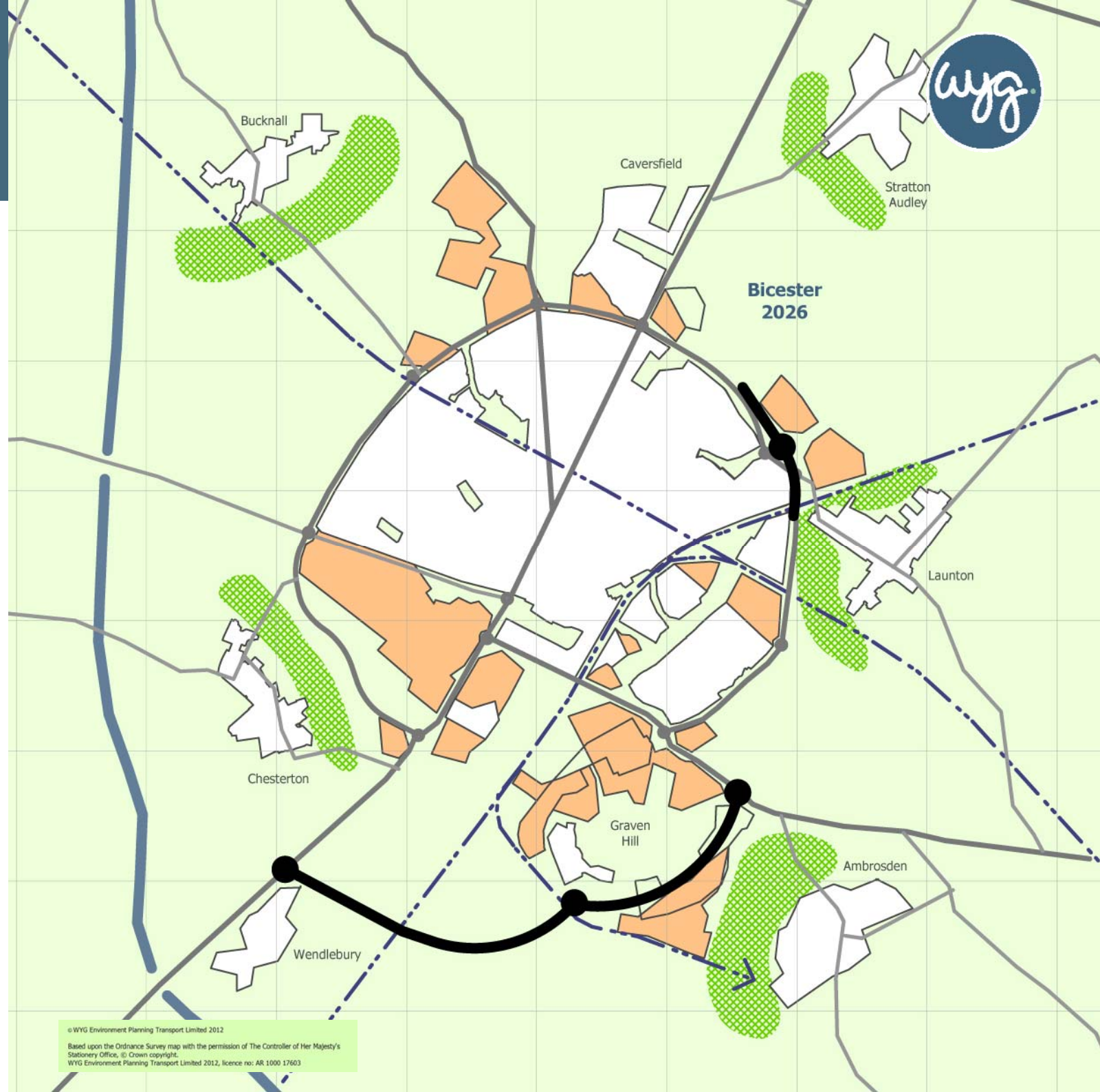
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- 2021
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Bicester Masterplan

Phasing:

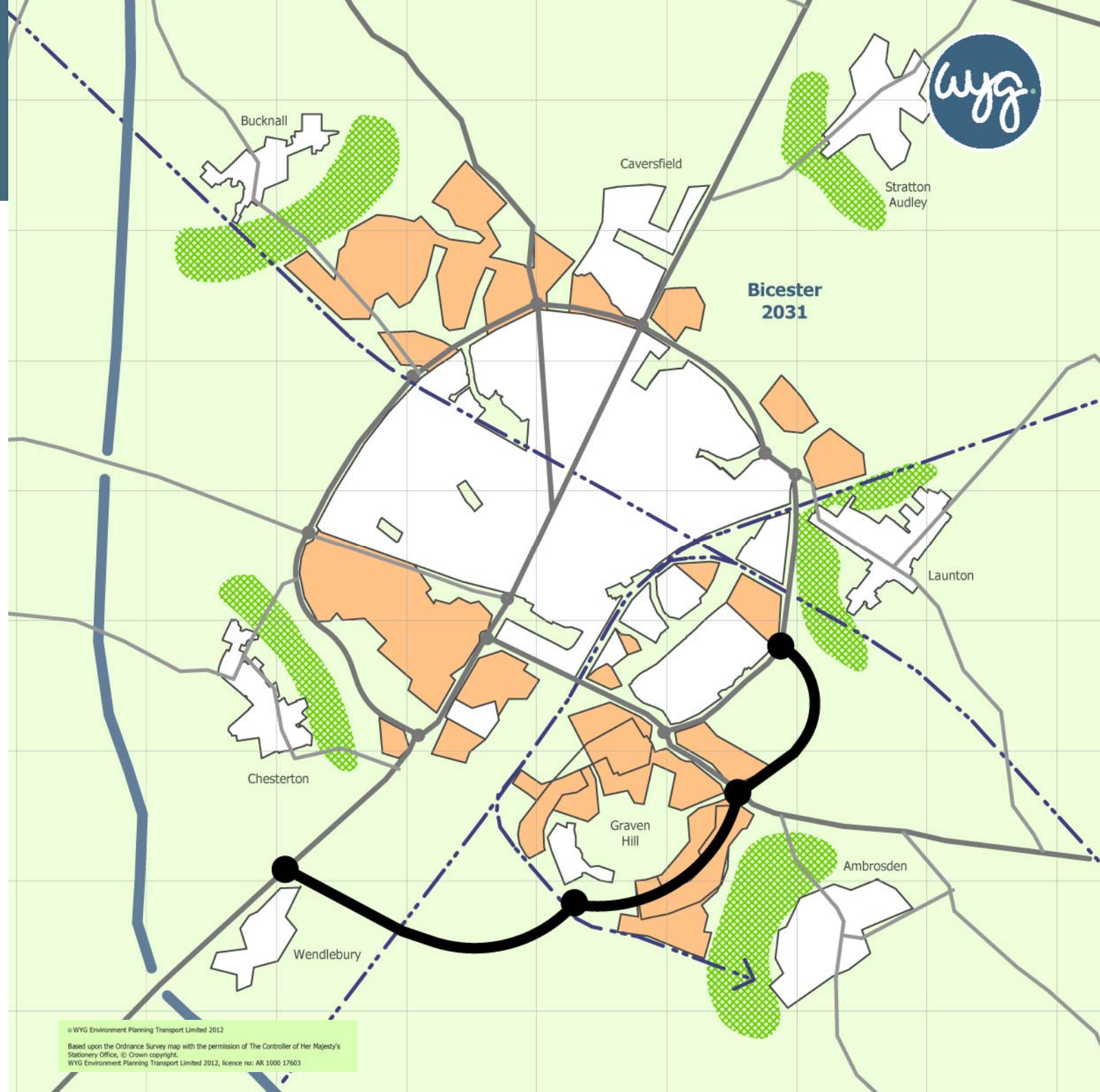
- 2016
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Bicester Masterplan

Phasing:

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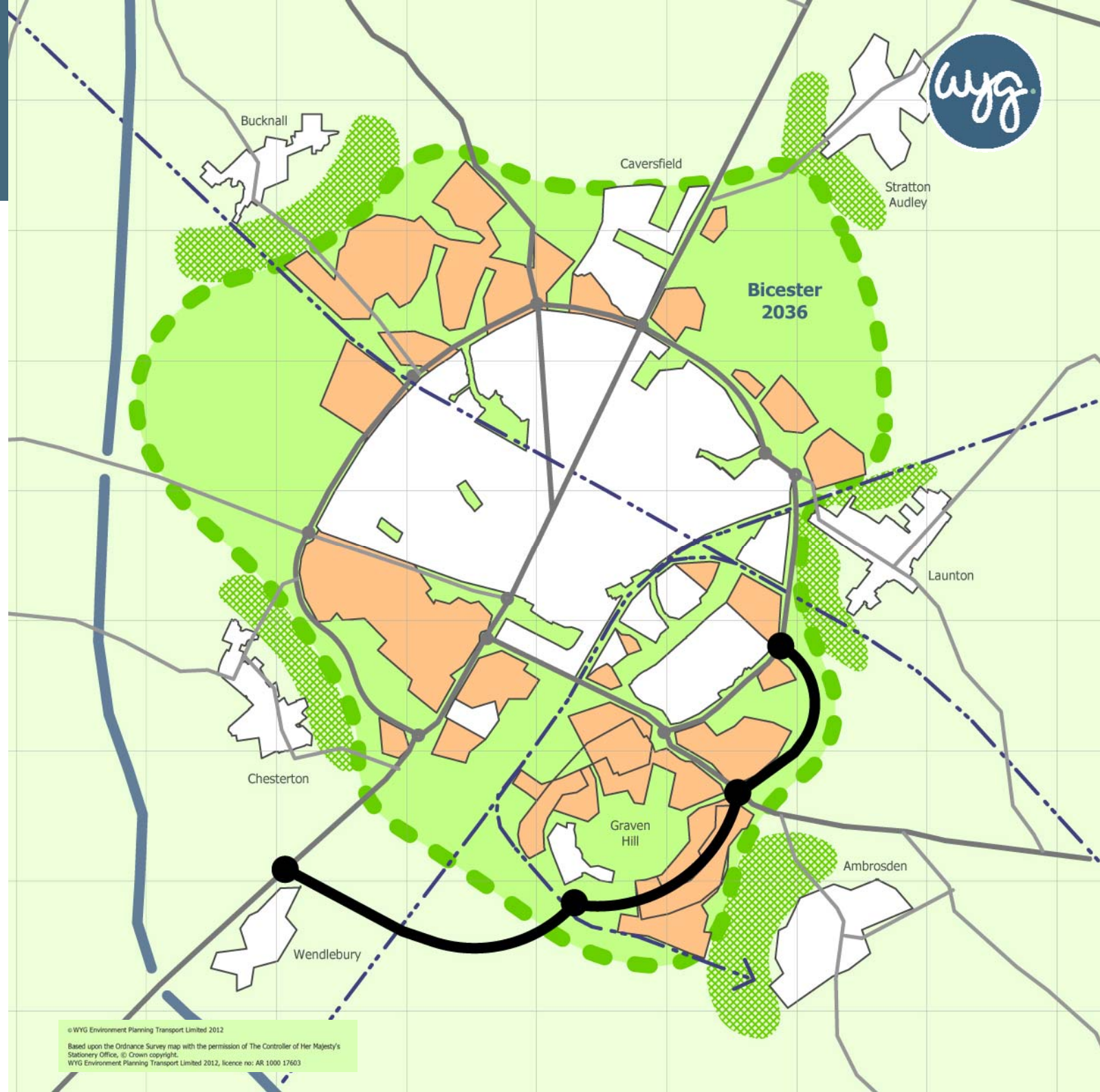


Bicester Masterplan



Phasing:

- 2016
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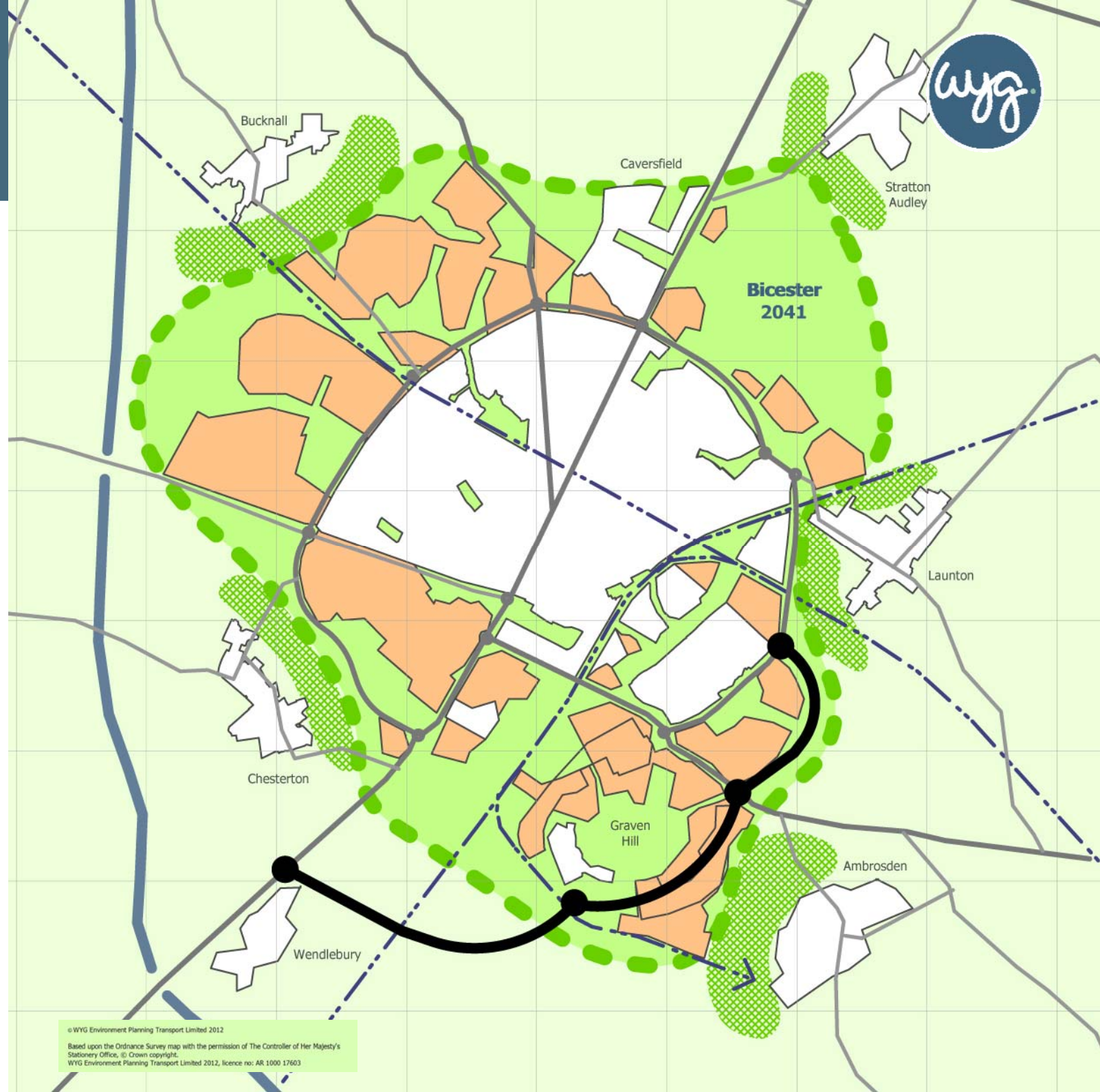


Bicester Masterplan



Phasing:

- 2016
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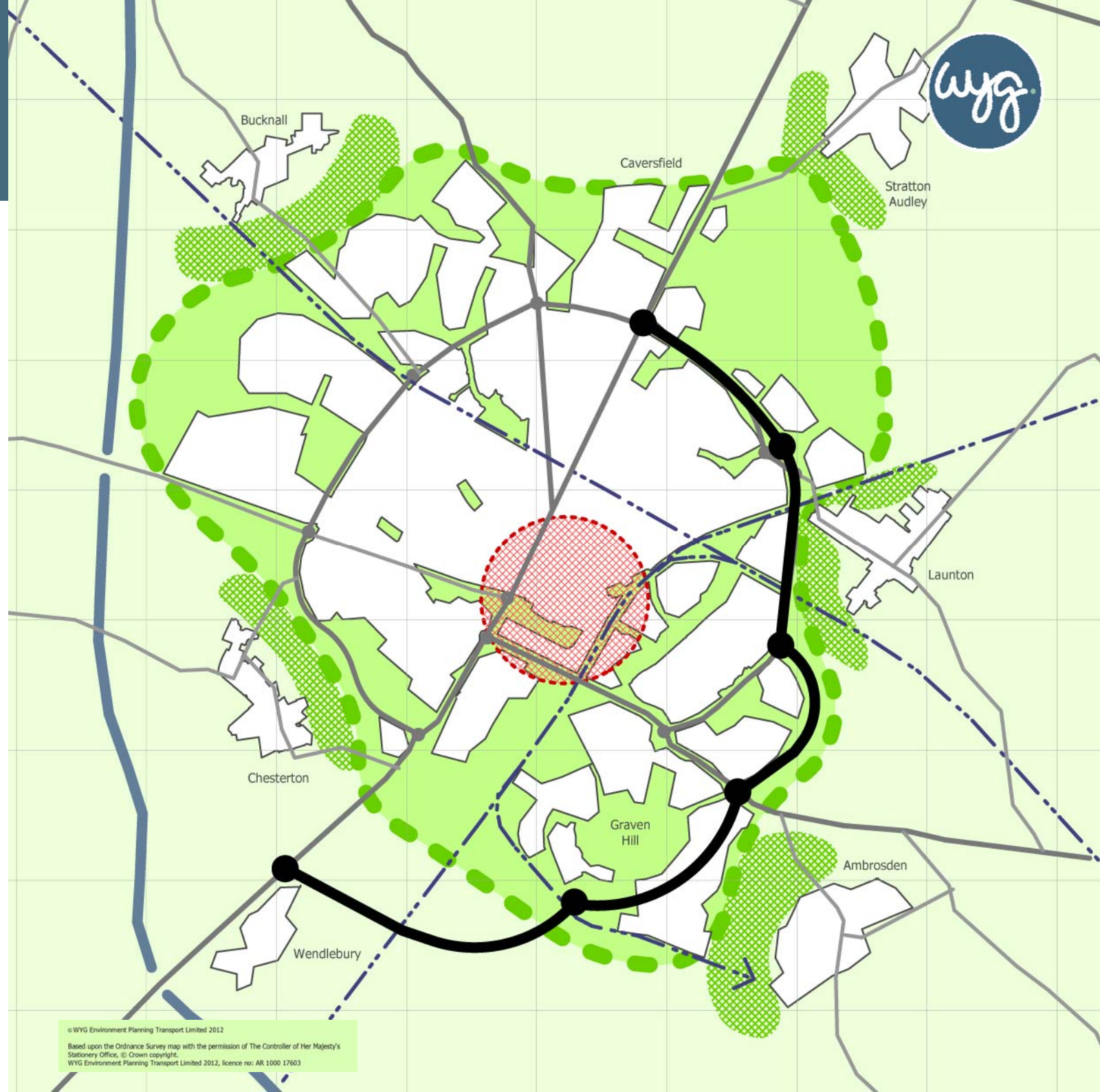


Bicester Masterplan



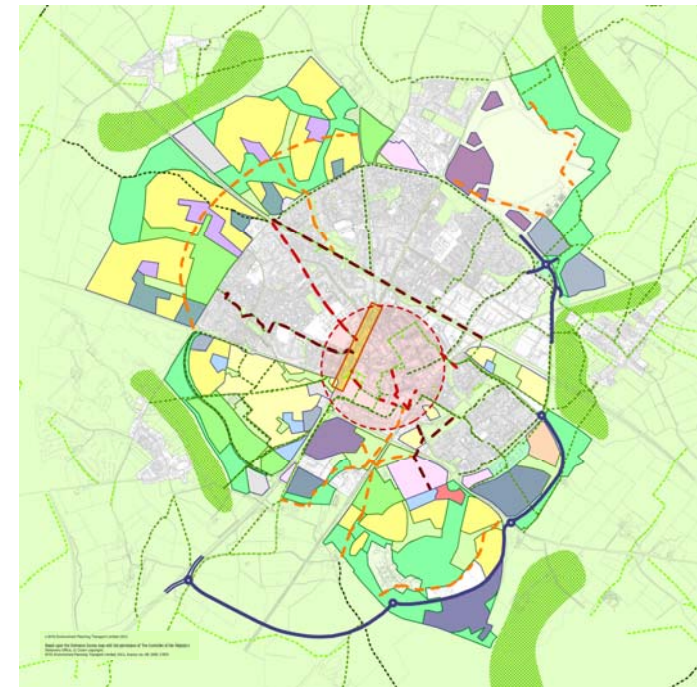
Phasing:

- 2016
- 2021
- 2026
- 2031
- 2036
- 2041



Enabling mechanisms:

- Delivery of the improvements to the strategic road network
- Establish a Bicester Marketing Board to promote Bicester as an employment location.
- Establish a Town Centre Board to coordinate the design and delivery of the Town Centre Action Area.
- Appoint a Design Panel to improve the design quality and eco credentials of all new developments.
- Section 106 contributions and the implementation of a Community Infrastructure Levy (CIL).



Bicester Masterplan

Summary:

- Redefined the long term role of the town;
- Identified the functions to support the new role;
- Integrated committed, planned and new projects into the vision.
- Connected the functions together in a sustainable way; and,
- Coordinated this work with the new local plan.

